I travel multiple times per month and am constantly surrounded by other travelers making cell phone calls when currently allowed on airplanes. You cannot help overhearing these conversations and I have yet to hear anything that could not wait until the person making the call got to the terminal. Allowing cell phone usage during the entire flight will be exceedingly annoying and will likely lead to confrontations between passangers. It should be allowed only in special areas at the rear of the aircraft if at all. Airfones are now on board aircraft and you rarely if ever see them in use. Proof that the cost of the call can only be justified for important use. Cell phones encourage frivilous and inconsiderate use.